# Take stock of your inventory data

**Bet on Tinybird and harness the power of real-time data. Optimize fulfillment centers. Provide a modern customer experience. Improve customer satisfaction. Plan intelligently.**

## Tinybird is a game-changer for the modern retailer

- Optimize fulfillment centers and retail location inventory.
- Provide a modern customer experience.
- Improve operational efficiency.
- Make better decisions using accurate real-time data.

> If some article is performing really well on the web and our eCommerce site is running out of stock, with Tinybird we know in real-time and we can immediately start drawing from the physical store inventory.
>
> **Logistics Analyst**
> Top 10 Global Retailer

## About Tinybird

Tinybird is the real-time analytics platform for developers. Ingest data, query it with SQL, and instantly publish the results as high-concurrency, low-latency REST APIs.
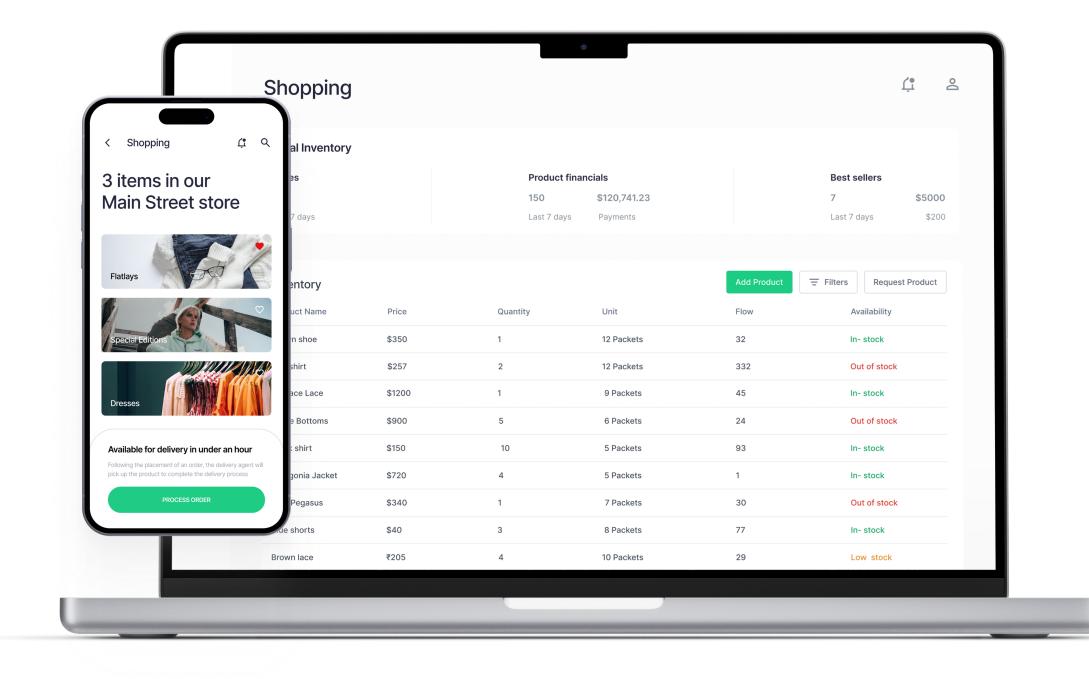
## Checkout Tinybird

Tinybird helps retailers harness the power of real-time data:

- **Do more with less:** Open new warehouses, build new experiences, and improve speed-to-market with a fraction of the resources.

- **High-performance:** Capture and query billions of events with sub-second latency.

- **Simple:** Tinybird combines ingestion, data processing, querying, and publishing, enabling more use cases with less infrastructure.

- **Productive:** Bring new functionality to market in hours and days, not months. What used to take entire teams can now be accomplished by one SQL developer.

# Tinybird is the indispensable tool retailers worldwide use to harness real-time data.

Developers are under pressure to build faster and smarter user experiences on top of exponentially growing data. Data warehouses are not well suited for dynamic user-facing apps and operational analytics. Tinybird is here to help.

## Optimize fulfillment centers and retail location inventory

Optimize space and storage for cost and customer satisfaction. Display inventory in retail locations alongside online fulfillment.

## Provide a modern customer experience

Improve sales by showing real-time availability and stock. Minimize stockouts and avoid lost sales. Delight customers with same-day delivery.

## Improve operational efficiency

Do more with less. Streamline your supply chain, reduce the time to restock returns, reduce labor costs, and free up resources to focus on other aspects of the business.

## Make better decisions using accurate real-time data

Don't just get after-the-fact insight into inventory levels, sales data, and customer behavior. Use Tinybird to build self-managing systems based on real-time data.